



SPONSORSHIP 2024

Dear Friends of Tavares Family Car Club,

We are pleased to announce that the Tavares Family Car Club will be hosting a Mega Show in the Salinas Valley and will be held on Saturday, July 27, 2024, at the Salinas Municipal Airport. The last three shows held in 2019, 2022, and 2023 have been a growing success each year and we expect the 2024 Mega Show to continue to supersede expectations for attendance. Since this event can offer great exposure for your business, I wanted to give you an opportunity for your business / organization to be a part of this great event.

The Tavares Family Car Club Foundation is a non-profit 501(c)(3) organization that was started in 2019. The foundation was formed to aid with our charity work and fundraising efforts by The Tavares Family Car Club social club members. This year's Tavares Family Car Club Mega Show proceeds will benefit many of our local businesses and organizations such as Salinas Police Activities League (PAL), Heroes of Monterey County, Elks Lodge, Santa Lucia Rotary Club, Dorothy's Kitchen, Boys & Girls Club, Hebron Heights Recreation Center, Door To Hope, Sherwood Elementary School, Monterey County Office of Education (MCOE), the Veteran's Club, Fallen Heroes of America and many more. Your monetary donation will help this year's Mega Show be an unforgettable event. Your sponsorship will help us with location site, radio advertisement, marketing materials, trophies, entertainment, and more.

The success of our organization and our outreach is dependent entirely upon the financial and product support of local business and private sponsors. We would like to ask that you consider becoming one of our 2024 Tavares Family Car Club Mega Show Sponsors. We attract the finest Lowriders, Hot Rods, Customs, DUB cars, Trucks, Imports, Bikes, Motorcycles and Semi Trucks. We are anticipating over 3,000 attendees and over 700 vehicles on display.

We have included a detailed sponsorship proposal for your review. If you are interested in becoming a Sponsor of The Tavares Family Car Club Mega Show 2024, please don't hesitate to contact Pete Tavares at 831-240-1333 or email at Pete@TavaresFamilyCarClub.com.

Thank you, in advance for taking the time to review our sponsorship package. Please join us in making this year's event successful.

Sincerely,

Pete Tavares

Tavares Family Car Club Foundation, a 501(c)(3) Nonprofit Federal Tax ID #83-3600553
President/Founder
831-240-1333
Pete@TavaresFamilyCarClub.com



SPONSORSHIP LEVELS

2024

SUBMIT LOGO ASAP FOR FULL MARKETING AND ADVERTISEMENT BENEFITS
MARKETING & ADVERTISING HAS BEGUN NOW
FINAL DEADLINE JUNE 30, 2024

PRESENTING SPONSOR (VIP) \$5,000

- Notoriety as **Presenting Sponsor** “PRESENTED BY (YOUR LOGO/NAME)” on ALL marketing starting now, leading up to, and throughout the Mega Show on Saturday, July 27, 2024.
- Prominent placement on signage and Jumbtron at the Mega Car Show.
- One (1) 20’ x 20’ exhibit booth at car show or Two (2) 10’ x 10’ booths for better exposure.
- Twenty (20) VIP Area Badges: Shaded seating, restroom, food and non-alcoholic beverages.
- Twenty (20) General Admission Tickets
- On stage recognition and announcements throughout the event as **Presenting Sponsor**.

PLATINUM SPONSOR (VIP) \$3,000

- Name/Logo on marketing material as “Platinum Sponsor” (advertising, posters, fliers, & mailers).
- One (1) 20’ x 20’ exhibit booth at car show.
- Ten (10) VIP Area Badges: Shaded seating, restroom, food and non-alcoholic beverages.
- On stage recognition and announcements throughout the event as Platinum Sponsor.

GOLD SPONSOR (VIP) \$2,000

- Name/Logo on marketing material as “Gold Sponsor” (advertising, posters, fliers, & mailers).
- One (1) 10’ x 20’ exhibit booth in select isle.
- Eight (8) VIP Area Badges: Shaded seating, restroom, food and non-alcoholic beverages.
- On stage recognition and announcements throughout the event as Gold Sponsor.

SILVER SPONSORSHIP \$1,000

- Name/Logo on marketing material as “Silver Sponsor” (advertising, posters, fliers, & mailers).
- One (1) 10’ x 10’ exhibit booth
- Ten (10) general admission tickets to the car show

BRONZE SPONSORSHIP \$500

- Name/Logo on marketing material as “Bronze Sponsor” (advertising, posters, fliers, & mailers).
- Five (5) general admission tickets to the car show

Questions: Pete Tavares 831-240-1333 or Pete@TavaresFamilyCarClub.com



SPONSORSHIP FORM 2024

SUBMIT LOGO ASAP FOR FULL MARKETING AND ADVERTISEMENT BENEFITS
FINAL DEADLINE JUNE 30, 2024

- Presenting Sponsor (VIP): \$5,000
- Platinum (VIP) Sponsorship: \$3,000
- Gold (VIP) Sponsorship: \$2,000
- Silver Sponsorship: \$1,000
- Bronze Sponsorship: \$500
- Additional General Admission \$35
(\$40 at the door) How Many? _____
(Children 10 and under are free)

Sponsorship: \$ _____

Additional Tickets: \$ _____

TOTAL: \$ _____

Sponsor/Business Name: _____

Contact Name: _____ Phone: _____

Contact Email: _____

Email Logo To: Lorisa@Mad-About-Events.com

Payment Options:

- CASH / VENMO / ZELLE
- CREDIT CARD (Visit www.TavaresFamilyCarClub.com/Sponsorship for secure check out)
- CHECK Payable to: Tavares Family Car Club, Mail to: Central Coast Commercial Tire 600-A Work St. Salinas, CA 93901

Questions: Pete Tavares 831-240-1333 or Pete@TavaresFamilyCarClub.com